



ANNUAL CONFERENCE & TRADE SHOW

April 19-23

The Perdido Beach Resort · **Orange Beach, AL**

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

1 Day Exhibit Hall – Tuesday, April 21 – Maximize Your Time With Potential Customers

THE LARGEST EVENT OF COUNTY INFRASTRUCTURE PROFESSIONALS

NACE 2020 attendees are the primary decision-makers for buying and recommending your products or services. Counties own and maintain 46% of the nation's roads and 40% of the nation's bridges, making them the single largest stakeholder in local road and bridge construction, rehabilitation, expansion and maintenance. Our members rely on NACE for information on and awareness of the latest innovations in engineering technology, best practices, management systems, and software. By exhibiting at NACE your company will gain access to county governments, as well as connect with those that would be the principals charged with purchasing your products and services.

For more than 60 years, NACE is a solid and trusted industry event.



YOUR CUSTOMERS & PROSPECTS ARE HERE!

County / Parish Engineers · Road Supervisors · Public Works Directors ·
Highway Commissioners · Transportation Directors · Highway Administrators
Highway Superintendents

Hosted by



Voice of County Road Officials
www.countyengineers.org



#NACE2020



SPONSORSHIP



MAXIMIZES YOUR COMPANY'S VISIBILITY!



BUILD AWARENESS OF YOUR COMPANY AND DRIVE TRAFFIC TO YOUR EXHIBIT SPACE

All sponsors are recognized in the conference program and throughout the event

	DIAMOND SPONSOR \$15,000+	RUBY SPONSOR \$10-14,999	EMERALD SPONSOR \$5-9,999	SAPPHIRE SPONSOR \$2,500-4,999	AMETHYST SPONSOR \$500-2,499
On-site Program Ad	1 full color page	1 full color page	½ color page	½ b/w page	
Complimentary Exhibit Booth Space	8 x 16	8 x 8			
Complimentary Conference Registrations	3 Full Conference	2 Full Conference	1 Full Conference	1 Day Reg	1 Day Reg
Access to book rooms at Perdido Beach Resort	✓	✓	✓		
Logo Recognition Throughout Conference	✓	✓	✓	✓	✓
Highlighted Exhibitor Description in Mobile App	✓	✓	✓	✓	✓
Reserved Table at Banquet	✓				

DIAMOND SPONSOR \$15,000+

- Tuesday Night Event \$20,000
- Lunch at the Event Center (Tuesday) ***exclusive* \$15,000
- Guest Program \$15,000

RUBY SPONSOR \$10 - 14,999

- Lunch at the Event Center Co-sponsor \$10,000
- Conference Bags \$10,000
- Welcome Reception (Sunday Night) \$10,000
- Registration \$10,000
- Tuesday Evening Event Co-sponsor \$10,000

EMERALD SPONSOR \$5 - 9,999

- Lanyards \$5,000
- President's Reception (Wednesday) \$5,000
- Delegate Luncheon (Monday) \$5,000
- Delegate Luncheon (Wednesday) \$5,000
- Vendor Hospitality Suite at Perdido (minimum of 2 nights) \$5,000
- Executive Committee Dinner \$5,500
- Delegate Breakfast (Monday)* \$5,000
- Delegate Breakfast (Tuesday)* \$5,000
- Delegate Breakfast (Wednesday)* \$5,000
- Tuesday Night Event: Entertainment at The Wharf \$5,000

* includes opportunity for brief remarks by company representative at the breakfast

SAPPHIRE SPONSOR \$2,500 - 4,999

- NACE Official Mobile App \$3,500
- NACE Hospitality Room (Wednesday night) \$3,500
- Wireless for Perdido Meetings *only* \$3,000
- Delegate Coffee/ Refreshment Break (Monday a.m.) \$3,000
- Delegate Coffee/ Refreshment Break (Monday p.m.) \$3,000
- Delegate Coffee/ Refreshment Break (Wednesday a.m.) \$3,000
- Delegate Coffee/ Refreshment Break (Wednesday p.m.) \$3,000
- NACE Former Leaders NFL Dinner \$2,500
- Young/New Member & Corporate Member Reception (Monday) \$2,500
- Guest Program—Boat Trip \$2,500
- Guest Program—Beach Tent \$2,500
- Golf Tournament Sponsor \$3,000

AMETHYST SPONSOR \$500-2,499

- Banquet Sponsor (Table)** \$1,750
- Coffee/Refreshment Co-sponsor (Monday, Wednesday) \$1,500
- Board of Directors Breakfast (Thursday) \$1,500
- Golf Tournament Beverage Cart \$1,600

ADD-ON SPONSORSHIPS

- Golf Hole \$1,600
- Mobile App push notifications (1x) \$ 300
- Mobile App Scavenger Hunt Booth Check-In \$ 300

** includes 10 tickets at reserved table



EXCLUSIVE CUSTOMER OUTREACH



CORPORATE MEMBER SPOTLIGHT

Available To NACE Corporate Members Who Are Exhibiting

Showcase and promote your products and services to county engineers from around the country.

These special sessions will be at the Perdido Beach Resort on Monday, April 20 at the Perdido Beach Resort. NACE will provide transportation from the SpringHill Marriott (official exhibitor hotel)—it's your time to bring additional awareness to your goods and services!

Interested? Contact Staci Morgan staci@countyengineers.org

ADVERTISEMENTS

NACE Program Guide Member/NonMember Rate

Full page 3.5" w x 8.5" h – Color \$900/750
B&W \$600/500
1/2 page 3.5" w x 4.25" h – B&W \$475/400
1/4 page 3.5" w x 2" h – B&W \$350/300

App

\$600/500

All ad copy must be received by NACE no later than March 27, 2020. Choose this option in exhibitor registration or contact Staci at NACE to sign-up at a later date. Space is limited.

HOSPITALITY SUITES

Traditional Hotel Suites at Perdido: \$5,000

— will have access for the length of conference (minimum of 2 nights)

Nights: Sunday, Monday, Tuesday, Wednesday. (must still book suite at Perdido thru NACE)

Lobby Lounge Hospitality: \$5,000/ \$7,500

Sponsor must use hotel bar and catering (both nights)

Nights: Sunday, Monday

OUTDOOR SPACES AT PERDIDO

Paradise Point \$5,000

Sponsor must use hotel bar and catering

Monday Night Only until 10pm or beach until 11pm

Beach Deck Hospitality: \$5,000/ \$7,500

(both nights) Sponsor must use hotel bar and catering

Nights: Sunday, Wednesday until 10pm or beach until 11pm

Hospitality Hours

Sunday, Monday and Wednesday nights after scheduled conference events conclude.

EXHIBIT SPACE

EXHIBIT HALL HOURS APRIL 21

Exhibit Booth Show: 10:30am-3:30pm
(Event Center at The Wharf next to Spring Hills Marriott)

Equipment Show: 5:00pm- 10:00pm
(Main Street at The Wharf during the Tuesday Evening Tailgate Event)

8' X 8' EXHIBIT BOOTH \$1,950

- Unlimited Registrations for Events at the Wharf (Exhibit Hall, Equipment Show, Tailgate Event)
- 3' sidewalls/divider curtains and 8' backwalls
- 6' table, 2 chairs
- Full listing in conference program
- No carpet or electricity

NACE CORPORATE MEMBER DISCOUNTS

In addition to Early Bird Discount

- Bronze Member: 5% • Gold Member: 10% • Diamond Member: 15%
- Platinum Member: 1 complimentary 8'x8' booth OR 25% off 20'x50' equipment space.

20'X50' EQUIPMENT SPACE \$7,650

- Unlimited Registrations for Events at the Wharf
- Full listing in conference program

Equipment space will be on Main Street at the Wharf with no early move-in this year

Equipment Show takes place before and during the Tuesday Night tailgate event at The Wharf (official NACE event)

EARLY BIRD DISCOUNT

Discount is 5% of exhibit space fees for payments received in full by November 8, 2019. If exhibit payment or balance is received after this date, the Early Bird Discount will not be applicable and standard fees will be due.

FOR MORE INFORMATION:

Contact Staci Morgan:

☎ 202-393-5041

✉ staci@countyengineers.org

Visit NACE online at www.naceevents.org

EXHIBITOR HOTEL CONVENIENTLY LOCATED NEXT TO THE EXHIBIT HALL



SpringHill Suites Orange Beach at the Wharf

Room rate: \$169 per night

* includes buffet breakfast and standard wifi

Reservation link: [Book your group rate for National Association of County Engineers](#)

Cutoff date: March 13, 2020

NACE GOLF TOURNAMENT

Sunday, April 19

Noon: Lunch at Clubhouse
Shotgun Start: 1:00 pm
Exhibitor rate for golf: \$85
**** includes lunch**



GAIN EVEN MORE ACCESS THROUGH THE CORPORATE MEMBER PROGRAM



NACE CORPORATE MEMBERSHIP PROGRAM

NACE Corporate Members receive priority in selection of exhibit spaces along with discounted fees. Members exhibiting at the conference are recognized at their booths and invited to the Corporate Member reception with the Executive Committee and Conference Committee. New members and 5+ year members also receive their recognition plaques during the conference. Other benefits include exclusive advertisements in the newsletter, discounted mailing lists, and listing in the membership directory and on the NACE website at www.countyengineers.org.

Find the levels of the NACE Corporate Membership on www.countyengineers.org.